

ZAPS 2.0 Digital Product Registration and Purchase

1. Visit your book's digital landing page: <https://digital.wwnorton.com/cognition6>
2. Click the big green button ("SIGN IN, REGISTER A CODE, OR PURCHASE ACCESS").
3. Select "*No, I need to register, purchase, or sign up for trial access.*"
4. Enter your name, school email, and create a password.
5. As you complete registration, you'll have three access options:
 - a. If you already have a registration code, enter it and click "*Register my Code.*"
 - b. If you want to purchase digital product access online, select the "*I want to purchase access*" option.
 - c. If you want to try digital products before purchasing, select the "*I want to sign up for free trial access*" option (this gives you 21 days of free access).
6. The first time you access an activity from the landing page, you should be asked to enter a Student Set ID number. If not, please see the help video below to *add yourself to the student set or I cannot give you credit for the activities*. **Our Student Set ID is: 45965**

Need help?

1. **Help Video: How to register: <http://wwnpag.es/i2HBt>**
2. **Help Video: Adding yourself to a student set: <http://wwnpag.es/i3Y4A>**
3. **Open a help desk ticket at <http://support.wwnorton.com>.**

In your email to the WWNorton Help Desk, please provide:

Your school..... Robert Morris University

Your instructor's name Stephen Paul

Your section name PSYC3450 Cognitive Psychology

Your Student Set ID number 45965